



Date: April 16, 2026

To,

**BSE Limited,**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai – 400 001.  
**Security Code No. 514402**

**Sub: Press Release - Eco Hotels and Resorts Limited Announces Strategic Partnership with Kesari Tours Pvt. Ltd. to Strengthen Presence in Spiritual Destinations.**

**Ref: Regulation 30 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 ('Listing Regulations')**

Dear Sir/Madam,

Please find enclosed herewith the Press Release issued by the Company announcing that **Eco Hotels and Resorts Limited has entered into a strategic partnership with Kesari Tours Pvt. Ltd.** The partnership aims to strengthen the Company's presence across key spiritual destinations such as Varanasi and Ayodhya. This collaboration is in line with the Company's asset-light growth strategy and its vision to expand into high-growth spiritual tourism markets while offering environmentally responsible and comfortable hospitality solutions.

The aforesaid disclosure is being made available on the Company's website <https://www.ehrlindia.in>.

This is for your information and records.

Thanking you,

Yours Sincerely,  
For **Eco Hotels and Resorts Limited**

HEENA ARJUN  
SUPADIA

Digitally signed by  
HEENA ARJUN SUPADIA  
Date: 2026.04.16  
13:22:06 +05'30'

**Heena Supadia**  
**Company Secretary & Compliance Officer**  
**Membership No.: A50025**

Encl.: a/a

## **ECO HOTELS AND RESORTS LIMITED**

(Promoted by Eco Hotels UK PLC)

**Registered Office:**

67/6446, Basin Road, Cochin, Ernakulam High Court,  
Ernakulam, Kerala, India - 682031

CIN: L55101KL1987PLC089987

Land line: +91 22 44550546

**Corporate Office:**

Block no 4, 2<sup>nd</sup> floor, Raj Mahal, VN Road,  
Churchgate, Mumbai – 400020

Email Id: [investor.relations@ecohotels.in](mailto:investor.relations@ecohotels.in)

**Hotels Brands: THE ECO™, THE ECO GRAND™, ECOXPRESS™, ECOVALUE™, ECO BOUTIQUE™, ECO RESORT™, THEECO SATVA™**  
**F&B Brands: SAHAR, GG'S, KICK IN THE BRICK, SAMPARK, SANJH, SANDHAY**



**Eco Hotels and Resorts Limited Announces Strategic Partnership with Kesari Tours Pvt. Ltd. to Strengthen Presence in Spiritual Destinations**

Eco Hotels and Resorts Limited is pleased to announce a strategic partnership with Kesari Tours Pvt. Ltd., one of India's leading travel companies with a strong presence in pilgrimage and leisure travel.

This collaboration marks a significant step in Eco Hotels' growth strategy, aimed at strengthening its footprint across key spiritual destinations in India. Through this partnership, Eco Hotels will enhance its offerings in cities such as Varanasi and Ayodhya, catering to the evolving needs of spiritual and leisure travellers.

By combining Kesari Tours' extensive reach and expertise in pilgrimage travel with Eco Hotels' focus on sustainable and comfortable hospitality, the partnership aims to deliver thoughtfully curated stay experiences aligned with the spiritual journeys of travellers. This association is expected to create a seamless and meaningful travel experience, enhancing customer satisfaction and engagement.

This collaboration aligns with Eco Hotels' asset-light and distribution-led growth strategy, enabling the Company to expand its reach across high-potential spiritual tourism markets. The partnership is expected to drive higher occupancy levels, improve revenue per available room (RevPAR), and strengthen Eco Hotels' positioning in emerging destination markets.

Commenting on the development, **Mr. Vinod K. Tripathi, Chairman**, Eco Hotels and Resorts Limited, said:

*"We are delighted to partner with Kesari Tours Pvt. Ltd., a well-established and trusted name in pilgrimage travel. This collaboration aligns perfectly with our vision of expanding into high-growth spiritual destinations while offering environmentally responsible and comfortable hospitality solutions. We believe this association will enable us to create meaningful experiences for travellers and further strengthen our market presence."*

Eco Hotels and Resorts Limited extend its sincere appreciation to Mr. Himanshu Patil, Director of Kesari Tours Pvt. Ltd., and the entire Kesari team for their trust and collaboration. The Company looks forward to building a strong and mutually rewarding partnership.

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